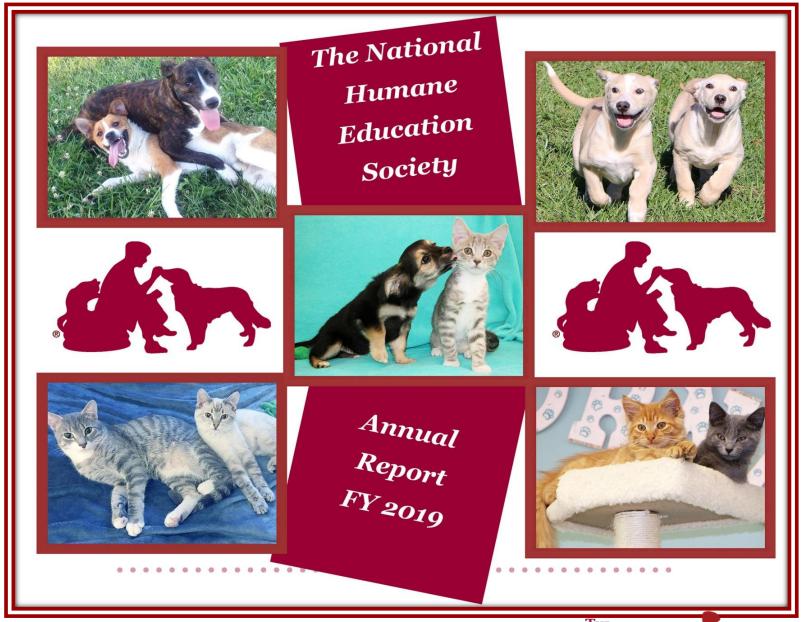
Fostering Kindness through Humane Education



Annual Report FY 2019



Message from the President

As a small national nonprofit, our annual operating budget pales in comparison to the operating budgets of large national nonprofits. We, however, share the view that it's not simply the amount of money an organization spends, but rather it's the impact the organization makes that matters, and we hope that you share our sense of pride in the positive impact that The National Humane Education Society (NHES) made in FY 2019 to help decrease animal suffering and create a more humane world.

On behalf of the Board of Directors of NHES, I thank you for doing your part to help create this much-needed humane world because—without you—our important work on behalf of homeless animals would not be possible. Our work is encompassed in our standard-setting program services:

- **Humane Education & Advocacy** provides free humane education presentations for schools, churches, clubs, libraries and other venues serving children across the United States.
- The Briggs Animal Adoption Center is NHES' flagship, no-kill, animal care and adoption facility.
- Spay Today reduces the overpopulation of unwanted animals through the humane practice of providing reduced-cost spay and neuter services.
- Alliance Partnerships establish cooperative efforts with other standard-setting organizations such as The Network for Endangered Sea Turtles, Friends of Felines Hatteras Island, and Operation Catnip.

In FY 2019, we:

- Welcomed 8,591 visitors from Canada, Romania, 24 states and Washington, D.C. to the NHES campus.
- Spread our humane message of treating animals with kindness and respect to 20,875 children and adults across the country.
- Fed, spayed/neutered, microchipped, rescued, rehabilitated, released, placed in quality adoptive homes, or otherwise helped 8,039 cats and dogs, 57 sea turtles, and—unknown numbers of ground-nesting birds and monarch butterflies.

I invite you to come visit and take a tour of the NHES campus so that you can see first-hand how your charitable donations are being put to work to help animals in need. I believe you will like what you find here. We're located a little more than an hour's drive from Washington, D.C., in the beautiful countryside of Jefferson County, West Virginia. We hope to see you soon—and we thank you!

Jim Taylor

President

Humane Education & Advocacy

In 1954, Alice Morgan Wright, NHES board member wrote of NHES, "In 1948 we incorporated, a small group of us, to carry on

what we think is one of the urgent needs of our time, Humane Education." Today, this urgent need is still with us, and NHES Humane Education & Advocacy Program is doing its part to meet this need by providing humane education services to help bring about the creation of a more humane world.

This year, the NHES Humane Education Team (Education Team) and program staff presented to, or otherwise engaged, 20,875 children and adults across the country (an increase of 5% from last year) with our humane message. These children and adults included visitors to the NHES campus, Cool to Care camp attendees, a wide variety of children's groups and perhaps most important—elementary school students.





At the beginning of the 2019-2020 school year, the Education Team had a goal, let's spread our message of kindness toward animals to 10,000 elementary school students in one year! Although it was a daunting task, the Education Team worked tirelessly to make their goal a reality.

The Education Team visited sixty-two schools in nine different states over the course of the school year, talking to children about the importance of being kind, responsible, and safe with all of the animals around them. Through story-telling and video presentation, these elementary school students had the opportunity to learn about important topics such as dog chaining, animal body language, spaying and neutering, and meeting dogs safely. The Education Team even had the chance to partner with dozens of therapy dog handlers who offered their time and expertise to help students learn the steps to meeting dogs safely.

The Education Team presented to the following number of children in the following states:

- * Indiana—620
- ** Kentucky—734
- ** New Jersey—400
- ** New York—2.261
- * Ohio—200
- Pennsylvania—500
- Tennessee—2,540
- Virginia—924
- ₩ West Virginia—4,105

At the end of a very busy and eventful 10 months, the Education Team had not only met their goal, they exceeded it! Through NHES' *Kindness in the Classroom* presentations, NHES' humane message reached a staggering 12,284 children this past school year! That is 12,284 seeds of kindness planted in future generations on the road to creating a more humane world.

Here is a sampling of testimonials about NHES' *Kindness in the Classroom* presentations from elementary school teachers and counselors:



Megan and Hayley [NHES Humane Educators] visited our school in Far Rockaway, NY last week. Our Pre-K and Kindergarten students thoroughly enjoyed their assembly "Kindness in the Classroom." Through conversation, song, story and role-playing, our students learned how to approach, pet and care for dogs and cats. Students were given stickers and booklets to take home. The students and teachers had a very positive experience and we hope NHES can visit again next year? Keep up the great work!

Jeanne O'Leary, Pre-K teach, Far Rockaway, New York

I am a guidance counselor at two different elementary schools in Wood County, WV. The NHES visited both of my schools. They were very professional and good with our students. They did three presentations at one school, PreK-5, and one presentation for 2nd – 3rd grades at the other school. All four presentations were slightly different. The ladies did an excellent job of teaching to their audience and changing the material to be age appropriate. They did a good job of teaching about kindness and how to be respectful and appropriate with animals. I would highly recommend the NHES presentation for any elementary school!

Sherrie Wilkinson, Guidance Counselor

I am a counselor at Shoals Elementary school in Kanawha County, WV. The NHES came to our school and talked to our students about pet care and safety. They played games and had hands-on dress up clothes and other items for games. They also brought a projector to display a power point and videos. The presentation was very informative and engaging for our K-5 students. We appreciate the NHES traveling to our school and educating our students on pet care and safety. We hope to see you again next year.

Mrs. Douglas-Chiles, Guidance Counselor

Cool To Care Camps

Each year, the Education Team provides three weeks of Cool to Care Camps (Camps) for children entering the 1st through 9th grades. Each of the Camps is packed with cooperative activities, creative projects, thematic crafts, volunteer projects, and guided interactions with animals. These activities help foster a sentiment of kindness to animals by helping the children practice socially responsible behaviors with animals both wild and domestic. This year, Campers:

- Gave back to NHES' flagship animal care facility, The Briggs Animal Adoption Center, by making blankets for the many cats in the cattery.
- Learned about the importance of habitat conservation from guest speakers of The Potomac Valley Audubon Society.
- * Met some very special canine friends and learned how they and their human companions help the community.
- Socialized with and created adoption videos showcasing some of the amazing cats and dogs available at The Briggs Animal Adoption Center.





Action Alerts

The Education Team wrote 47 articles addressing animal welfare concerns to help keep the public aware of the passage or rejection of laws regarding the well-being of animals throughout the United States. Each alert was sourced from news articles and encouraged supporters to get involved through the Take Action link in each piece. In addition, monthly e-blasts were sent to supporters highlighting some of these articles:



Greyhound Racing Banned in FL

Amendment 13 received the majority vote to end greyhound racing by 2020.



This federal bill would protect animals nationwide from torture.





The Plight of the White-Tailed Deer

Hunting as a means of population control is not as cut and dry as the U.S. Fish and Wildlife Services would like you to think.

Humane Retirement Act

Cats and dogs exploited in federal research facilities may soon be able to retire and be adopted.

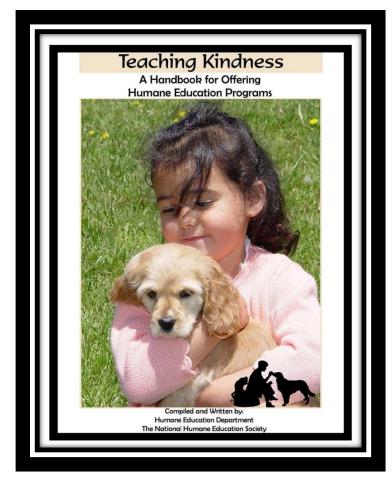


Educational Materials

The Education Team distributed over 6,000 humane education guides, educational brochures, and informational posters to humane societies, service agencies, veterinary offices, schools, and rescue groups in 34 states. While 6,000 represents a decrease from last year, an increased amount of educational material was downloaded for free from nhes.org, copied and distributed—which we encourage.

The hard copy materials were distributed across the country and the following is a sampling of some of the recipient organizations:

- Chino Valley Police Department, Arizona
- Pets in Need, California
- Georgian Triangle Humane Society, Canada
- * Freedom Farm Animal Sanctuary, Connecticut
- * A Hope for Santa Rosa County, Florida
- * Humane Society of Scott County, Indiana
- Tiny Acres Therapy Animals, Inc., Idaho
- Rock Valley Humane Society, Kentucky
- * Watonwan County Humane Society, Minnesota
- * Chickasaw Houston Animal Shelter and Education, Missouri
- Ocean Gate Police Department, New Jersey
- Guilford County Schools, North Carolina
- * Humane Society of Ohio Valley, Ohio
- * Beaver County Humane Society, Pennsylvania
- * Humane Society of North Myrtle Beach, South Carolina



Spay Today

Spay Today serves as a tangible example of NHES' commitment to reducing the number of homeless animals through the humane solution of spaying and neutering.

Since its creation in 1994 with one part-time employee and two participating veterinarians, Spay Today has grown to include a staff of four employees, one volunteer and 24 participating veterinary clinics and through June 30, 2019, provided 73,304 spay/neuter procedures.



Spay Today Staff Having Some Fun

During FY 2019, Spay Today's participating veterinarians included:

Anicira Veterinary Center, Harrisonburg, VA

Animalia Veterinary Care, Berkeley Springs, WV

Apple Tree Animal Clinic, Ranson, WV Ark Animal Clinic, Hedgesville, WV

Battletown Animal Clinic, Berryville, VA

Blue Ridge Veterinary Associates, Purcellville, VA

Cacapon Veterinary Medical Center, Capon Bridge, WV Country Roads Mobile Vet Practice, Purgitsville, WV

Countryside Veterinary Clinic, Charles Town, WV Dominion Valley Animal Hospital, Haymarket, VA

Heritage Animal Hospital, Sterling, VA
Hillside Veterinary Hospital, Charles Town, WV

Hoof & Paw Veterinary Service, Purcellville, VA

Inwood Animal Center, Inwood, WV

Kingdom Animal Hospital, Clear Brook, VA

Lost River Animal Hospital, Baker, WV

Mountain View Veterinary Services, Keyser, WV

Neighborhood Veterinary Associates, Clarksburg, MD

North Oatlands Animal Hospital, Leesburg, VA

PetNeuter.org, Stephens City, VA

Prospect Veterinary Hospital, Frederick, MD

Ranson Animal Hospital, Ranson, WV

Shenandoah Veterinary Hospital, Martinsburg, WV Strasburg Animal Care Center, Strasburg, VA

In FY 2019, Spay Today:

- Volunteers spread the word from Frederick, Maryland, to Cacapon, West Virginia, to Winchester, Virginia, and all points in between and even beyond to include libraries, a number of government offices, laundromats, churches, gas stations, shopping centers and other venues where the public could learn about Spay Today.
- Provided 3,848 reduced-cost spay/neuter procedures—a decrease of 5% from last year. Of these 3,848 animals, 259 were TNR Community Cats—an increase of 12% from last year.
- Assisted clients from 34 counties in 6 states: Virginia, Maryland, West Virginia, Pennsylvania, New Jersey, South Carolina—and Washington, D.C.
- * Provided many rescue groups and humane societies with reduced-cost services throughout the quad-state such as:

Forever Love, WV	Jefferson County Animal Control, WV	Owen's Rescue, WV
Give Purrs a Chance, WV	Little Buddies, VA	Pat's Little Angels, WV
HBPA	Love Shack Dog Rescue, WV	Tails of Hope, MD
Jefferson County Animal Control, WV	Morgan County Humane Society, WV	The Last Resort, WV

- Provided information and referral assistance to people across the country to help them locate reduced-cost spay/neuter clinics and Rabies clinics.
- Provided additional assistance to persons in need through Anne's Fund which enabled 130 more animals—72 female cats, 45 male cats, 9 female dogs and 4 male dogs to be spayed/neutered.
- Participated in National Spay Day in February 2019 by providing additional discounts to clients in need of assistance, which helped to spay 34 female cats and to neuter13 male cats.
- Participated in National Feral Cat Day by discounting spay/neuter procedures for 34 female and 13 male feral cats.
- Worked cooperatively with the Horseman's Benevolent and Protection Association to help spay and neuter 16 free-roaming cats that live around the track stables.



The Briggs Animal Adoption Center

The Briggs Animal Adoption Center (BAAC) is NHES' flagship animal care facility and one of the finest animal care facilities in the country. It is a place where thousands of neglected and abused animals have come to know their first gentle touch of a human hand. It is a place of remarkable transformation where animals come to shed their fears and once again trust and find comfort in friendships with humans.

The BAAC's sister organization, Peace Plantation Animal Sanctuary, became operational in 1950. It ceased operations in 2014, and all of NHES' hands-on animal care services were absorbed by BAAC. Since 1950 through June 30, 2019, these two facilities have rescued, rehabilitated and placed 37,616 cats and dogs in permanent loving homes in 15 states and Washington, D.C.



Briggs Animal Care & Adoption Services Staff

Testimonial

I cannot express how impressed I am with this organization and how they truly are committed to the needs of the animals. We set out to be dog owners after having had guinea pigs for many years and wanted to both meet potential dogs in person and also wanted a group who could guide/remind/suggest suitable rescues for our lifestyle and skill level as well as an organization which would be available after an adoption to address our questions. We found a variety of differing support levels with other rescue organizations besides the fact that in some rescues meeting the animal beforehand was not even a given. This organization provided us all of the above and much more, so much more! We adopted our Belle knowing that we had adopted a dog we could manage and they allowed us to adopt Belle knowing that Belle would indeed have a forever home. The counselors, front office staff, facilities and care of the animals is wonderful. Even if we had not found our dog here I would not hesitate to recommend anyone in the area who is committed to the responsibilities of responsible pet ownership to come by the facility and consider the rescues they have available.

D Palmer 2019

This year, the BAAC's rescue, rehabilitation and adoption efforts included:

* Accepting the surrender of animals from people living in Maryland, New York, North Carolina, West Virginia and Virginia.

* Accepting neglected, abused and/or abandoned animals from:

Animal Friends of Doggy Sods, WV Frederick County Animal Control, MD

Frederick County Animal Shelter, VA

Jefferson County Animal Control, WV

Monroe County Animal League, WV Potomac Highlands Animal Rescue, WV

Rainbow of Love Rescue, WV Shenandoah Valley Animal Services Center, VA

Tucker County Animal Shelter, WV Webster County Pound, WV

- Providing veterinary medical and hands-on rehabilitative care to 438 rescued cats and dogs.
- Placing 312 cats and dogs (an increase of 9% from last year) in quality adoptive homes with compassionate people who will fulfill their lifetime commitments to these deserving animals.

Testimonial

I recently adopted my two kittens from Briggs Animal Adoption Center, and I couldn't be happier. The entire staff was warm, welcoming, and made the entire adoption process a smooth and positive experience. I was given all the information I needed, and I was even sent home with food, litter, and homemade blankets. Thanks to them, I now have two new family members who bring such joy to my home.

Melody Larkin 2019

At our in-house veterinary hospital, our veterinary medical staff cared for rescued animals by administering or performing:

- 211 spay/neuter surgeries
- 32 surgeries including biopsies, leg amputations, declaw removals, tumor removals, cleft lip repair, exploratory surgeries, hernia repairs, eyelid repair, cherry eye surgeries, corneal tears, and more.
- 69 dental cleanings/tooth extractions
- ****** 1,233 vaccines

Food Bank

The BAAC Food Bank distributed over 5 tons of emergency food to individuals and animal rescue groups throughout the tristate and beyond that helped feed 1,350 cats and dogs. Of these animals, approximately 10% were companion animals of furloughed government workers who were in need of assistance during the government shutdown. Other recipients included an untold number of individuals from the tristate area and such animal rescue groups, shelters and churches as those listed below.

Testimonial

Thanks to the faithful donations of dog and cat food from Briggs every month, our Christ Church Cares food pantry can offer our community clients nutritious pet food. We were told by one client that this reliable food source meant that they could afford to keep their dog! Likewise, because we do not [have to] purchase pet food, our pantry has more funds for fresh fruit and vegetable choices for clients. Thank you Briggs!"

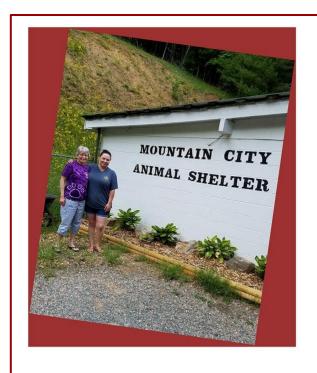
Wendy Hawken Pantry Supervisor

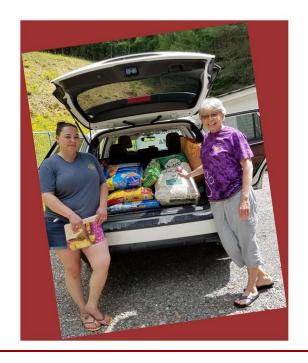
- * Christ Episcopal Church, Virginia
- Feral Friends of Greene County, Tennessee
- Humane Society of Morgan County, West Virginia
- Loudoun Pet Pantry, Virginia





- * Mountain City Animal Shelter, Tennessee
- Monroe County Animal League, West Virginia
- Potomac Highlands Animal Rescue, West Virginia
- Rainbow of Love Rescue, West Virginia
- * Tucker County Animal Shelter, West Virginia





Wonderful Volunteers!

NHES is very thankful for our wonderful volunteers who give so freely of their time and resources to help create a more humane world for our animal friends. This year, 56 dedicated volunteers donated 2,299 hours (an increase of 3%) to NHES' programs and events. Through their generous gift of time and most important love—they helped heal the wounds of animal neglect and abuse, spread the word about the humane solution of



spaying and neutering, and ultimately served to fulfill NHES' mission of "fostering a sentiment of kindness to animals."

We'd like to give special mention to Janey and Jamie, two long-term volunteers who foster many kittens for us and who also have green thumbs; working together, these two women planted over 600 tulips and 300 daffodils on a very cold and windy November day, which brought the colors of spring to life in April and May!



To all of them we continue to say, **THANK YOU!**

Events

Each year, we put on a number of events. Certain events, like Whiskers & Wags or Pedal for Pooches, primarily focus on helping to raise much-needed funds for our program services. Others, like Tails on Trails and Footin' for Animals include animals and also raise funds. Still others, like our Annual Adoption Alumni and Blessing of the Animals serve to acknowledge the individual animals themselves as well as the wonderful people who have committed to providing them with lifelong homes—and also bless the animals for being who they are and for the enrichment they bring to our lives.

* Whiskers & Wags Charitable Auction held at the Clarion Hotel in Shepherdstown, WV

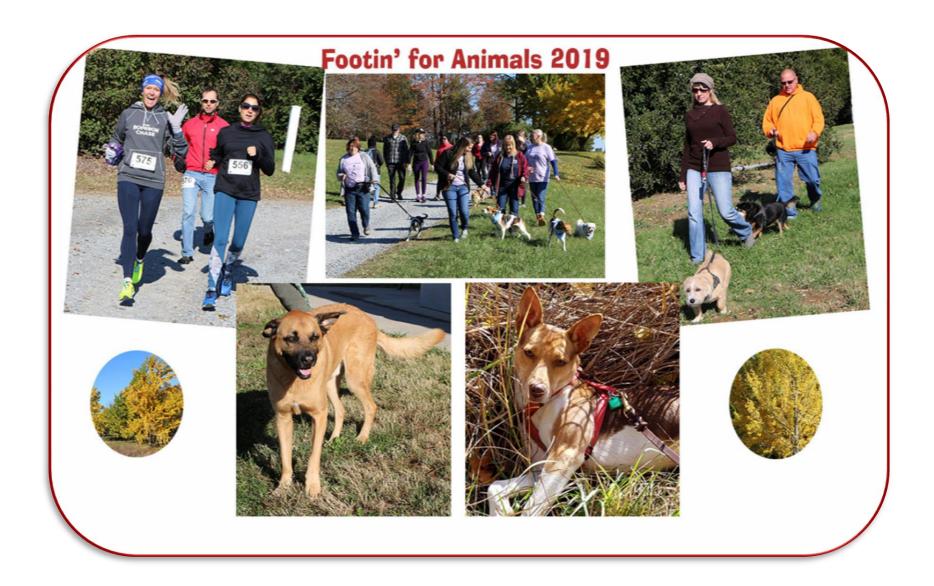


👸 8th Annual Tails on Trails 5K & 10K Fun Walk/Run held at Blandy Farm, the State Arboretum of Virginia











Alliance Partnerships

NHES works cooperatively with, and provides funding to, other standard-setting animal welfare organizations whose work embodies one of NHES' 12 Guiding Principles to help achieve an optimum reduction in animal suffering. Once again this year, our three primary partners were (1) The Network for Endangered Sea Turtles, (2) Operation Catnip, and (3) Friends of Felines, Hatteras Island. Below, for your review, are letters/reports from each of these organizations. These are great organizations and they are taking meaningful steps to help animals.

1. The Network for Endangered Sea Turtles (NEST), Kitty Hawk, North Carolina

FY 2019 was another successful year for NEST as indicated in the following letter from the president of the Board of Directors of NEST:

Dear NHES:

On behalf of all the NEST volunteers, I would like to extend our continuing gratitude to ... everyone at NHES for its ongoing support. In [FY] 2018 our volunteers identified and protected 21 sea turtle nests along the 50 miles of oceanfront beach we monitor on a daily basis. (As of July 1, 2019, we have already found 17 nest, so we are on track for a banner nesting season!) Preliminary reports indicate that all of the beaches along the east coast have been extraordinarily productive so far this year.

NEST is continuing our efforts to place Bluetooth temperature data loggers in each nest we discover. The temperature profiles allow us to predict the emergence date of each nest. We use this data to maximize the effectiveness of our volunteers by scheduling them when and where they are needed. In fact these efforts have been so successful, we are teaming with both the U.S. Fish and Wildlife Service and the National Park Service to implement the technology along the Outer Banks this summer.

NHES' ongoing generosity has allowed us to continue our efforts to include the study of sea turtles in the core curriculum of all of Dare County's elementary schools. Our volunteers developed and organized lesson plans, reading lists, projects, etc., and worked closely with the Superintendent's Office to have these materials officially approved for use in Dare County. NEST's current plans are to support each school's efforts for three years by purchasing books and supplies, and sponsoring field trips to the Sea Turtle Assistance and Rehabilitation Center (STAR Center) at the North Carolina Aquarium at Roanoke

Island. During the field trips to the STAR Center, NEST volunteers will introduce the students to some of the 57 sea turtles we have rescued and cared for during the past year.

In 2017 – 2018 we implemented the curriculum in Kitty Hawk Elementary School.

In 2018 – 2019 the program was instituted in Nags Head Elementary School and we just found out that the curriculum will be implemented at Cape Hatteras Elementary School in the upcoming year.

Once again, I would like to thank ... NHES for its generous support.

Sincerely,

John Cece

President

The following are some photographs provided by NEST. The first three are of a Kemps Ridley, the rarest of all sea turtles, laying her nest and returning to the ocean.



The next three are of Green Sea turtles being released after successful rehabilitation at the STAR Center.



2. Operation Catnip, Gainesville, Florida

Audrey Garrison, Executive Director, of Operation Catnip provides the following:

Report for The National Humane Education Society (NHES) July 1, 2018 – June 30, 2019

During the fiscal year, 118 unique vet students worked a total of 510 clinical shifts at our Catnip Sunday clinics and 24 vet students worked during 35 Capacity Building Mini-Clinics held at the Humane Society of North Central Florida's (HSNCF) PetSnip Clinic on weekends. 2,198 cats were admitted during the 35 Sunday Clinics and another 1,875 cats received spayneuter and other veterinary care during the 35 Mini-Clinics held as HSNCF. Of those admitted to these two programs, 1,863 were neutered, 1,994 were female, 2 were hermaphrodites, and 204 had already been altered and received rabies and FVRCP vaccinations. UF Vet Students performed 2,785 of the spay-neuter surgeries.

We have been in the midst of increasing our surgical capacity through the use of the Mini-Clinics and have developed a program to increase the engagement of vet students who demonstrate an interest in shelter medicine

Our programs have expanded to meet community need and to enhance the scope of opportunities available to vet students and community volunteers. We now have a very active **Working Cat Program** where we find alternative placements for cats where traditional adoption is not in the best interest of the cat. **Our Kitten Shelter Diversion Program** enlists caregivers who find kittens to foster the kittens and find homes for them through their own social network. Operation Catnip provides support by arranging for vaccinations to keep them healthy for surgery and then we alter the kittens prior to the caregiver giving them to friends or family. This ensures the kittens will never be part of the population problem. Caregivers bring the queens and any other free-roaming cats in their community in for spay-neuter and vaccinations. The whole community benefits. **The Critical Care Program** provides medical care to community cats in need. Caregivers can bring us community cats in need of amputations or medical care or, in extreme cases, euthanasia. The program ensures that caregivers do not find themselves in a position to turn a blind eye to suffering because they cannot afford medical care.

Our **Return-to-Field Program** is through ACAS, the **Shelter Intake Diversion Program** keeps cats from areas where a cat was brought through the Return-to-Field Program from ending up at a shelter by intervening and trapping cats proactively, and the **Targeted Community Cats Program** where caregivers borrow traps and bring the cats to us, are programs we have had for several years.

We have attached several pages ... that highlight some of the many successes Operation Catnip has enjoyed due to the generous support we receive from The National Humane Education Society and other like-minded organizations. We hope this report ... helps you to see how important your [NHES'] contributions are in building Humane Communities.

3. Friends of Felines, Hatteras Island (FOFHI), North Carolina:

FY 2019 was another meaningful year for FOFHI as indicated in the following letter from the president of the Board of Directors of FOFHI:

Dear NHES,

FOFHI was very busy in FY 2019. We held two major TNR clinics—one in July 2018 and one in October 2018—with Dr. Marty Edwards and the Vet Mobile from Cary, North Carolina. Dr. Marty is truly a blessing for FOFHI. Throughout the year, we helped Hatteras Island residents to spay/neuter their community cats. All total, we spayed/neutered 223 feral/community cats. In addition to spaying/neutering, each cat receives an examination, a Rabies vaccine, FVRCP vaccine, de-worming, treatment for fleas, and are microchipped.

Caregivers are located in all seven villages on the island with small and large colonies of community cats that they care for on a daily basis. Approximately 300 cats are involved in this caring program. Food is provided for seven caregivers on a routine basis and as needed when we receive a call from a caregiver in need. I anticipate there will be several more this year due to the loss of jobs and damages to their personal homes due to the severe storms the island has experienced recently. I personally witness weekly, island residents in Food Lion purchasing a small amount of food for themselves and large bags of food for their animals.

A future plan is to find a supplier that will donate food to us. Most suppliers only donate to shelters, which eliminates us from being a recipient. In 2018, we did replace some of our older feeding stations and donated some cat shelters to caregivers. We just finished replacing the bedding in the cat shelters that were damaged during the flooding and now, I imagine we will be replacing it again before the winter.

In is amazing to review our progress since we only have seven volunteers that routinely help trap cats for TNR clinics and three to five that help off and on if I need assistance outside of the clinics. It is a challenge to find volunteers on the island but I have heard from other nonprofits "up the beach" that they encounter the same problem. People asking for help but cannot put forth any effort themselves. Is this a nationwide problem?

We are extremely thankful for the support of NHES ...

Sincerely,

Debbie Martin
President

The following are some photographs provided by FOFHI of one of their spay/neuter clinics for community cats.





The following are some photographs taken by NHES during a visit to FOFHI:



NHES Campus Grounds

This past year,

NHES continued its cooperative work with the Potomac Valley Audubon Society (PVAS) to maintain 9.4 acres of grassland for grassland-nesting birds and 2.75 acres of wildflowers and milkweed to serve as a food source and birthing ground for the east coast monarch butterfly. This year, we're very pleased to inform you that the NHES campus was recognized as an official Monarch Waystation by Monarch Watch, a nonprofit organization dedicated to the preservation of the monarch species and the continuation of the spectacular monarch migration phenomenon. We could not have achieved this recognition without the cooperative support and guidance from PVAS. We also continued our cooperative work with the Cacapon Institute's Carla Hardy West Virginia Project CommuniTree (Project CommuniTree) to replenish the rural tree canopy.

Monarch Watch describes Monarch Waystations as "places that provide resources necessary for monarchs to produce successive generations and sustain their migrations. Without milkweeds throughout their spring and summer breeding areas in North America, monarchs would not be able to produce the successive generations that culminate in the migration each fall. Similarly, without nectar from flowers these fall migratory monarch butterflies would be unable to make their long journey to overwintering grounds in Mexico. The need for host plants for larvae and energy sources for adults applies to all monarch and butterfly populations around the world."

We also worked cooperatively with PVAS to manage the 9.4 acres of grasslands for grassland-nesting birds. PVAS emphasizes that "the numbers of grassland-nesting birds has dropped precipitously, many losing

Cartificate of Appreciation

Monarch Waystations provide milkweeds, neetar plants, and shelter for monarchs throughout their annual each of reproduction and migration.

In appreciation for efforts on behalf of monarchs, Monarch Walch owards this certificate to

The National Humane Education Society (NHES), Briggs Animal Adoption Center

for the ereation and maintenance of Monarch Waystation number

23958

Creating and maintaining a Monarch Waystation contributes to monarch conservation and helps to assure the confinuation of the monarch migration in North America.

CREATE, CONSERVE, & PROTECT MONARCH HABITATS

Chistaglor, Director Monarch Waystation www.MonarchWatch.org

more than 80% of their population in the past 45 years. Habitat loss, land-use changes, pesticide applications, and early cutting are all conspiring against birds like Northern Bobwhite, Eastern Meadowlark, Bobolink, Vesper Sparrow, Grasshopper Sparrow, Henslow's Sparrow, and Ring-necked Pheasant."

We continued developing the NHES campus by working with Project CommuniTree to further replenish the rural tree canopy, which provides the additional benefit of helping to protect the Potomac River watershed. During this year's tree planting, we had 22 volunteers, which included members of Shepherd University's Alpha Phi Omega Service Fraternity and Boy Scouts Troop 33, Shenandoah Area Council, along with their parents. Together, we planted 16 trees bringing the total number of trees planted to date in conjunction with the Project CommuniTree to 104. The total number of new trees planted on the NHES campus since October 2000 is 130.

Fiscal Year 2019 Financial Review

Each year, NHES focuses on achieving an optimum reduction in animal suffering given our available financial resources. FY 2019 brought with it multiple financial challenges that in the end resulted in expenses exceeding revenues. We, The Board of Directors of NHES, however, were prepared and responded to these difficult times by accessing reserves to fully fund operations and continue NHES' charitable work on behalf of our animal friends.

<u>REVENUE</u> <u>EXPENSES</u>

Contributions and Bequests	\$2,550,852	Humane Education	\$906,846
Pass-through Contracted Vet Services	\$503,084	Alliance Partnerships	\$18,148
Other	\$480,940	Briggs Animal Adoption Center	\$1,294,723
Total	\$3,534,876	Peace Plantation Animal Sanctuary	\$100
		Member Services	\$223,994
		Spay Today	\$622,156
		Total Programs	\$3,065,967
		Management & General	\$314,053
		Fundraising/Member Acquisition	\$294,186
		Total Expenses	\$3,674,206

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The National Humane Education Society Campus 3731 Berryville Pike Charles Town, West Virginia 25414