The National Humane Education Society

2021 ANNUAL REPORT



"Fostering a sentiment of kindness to animals in children and adults."



MESSAGE FROM THE PRESIDENT

This past year brought with it many challenges and with your help, we were able to meet these challenges and move forward with our mission of "fostering a sentiment of kindness towards animals" via our humane education & advocacy and hands-on animal care programs to help create a more humane world for our animal friends.

Our humane educators adapted quickly to school closures and began spreading our humane message to children online through increased stories, digital activities and videos. As you can well imagine, Covid-19 did nothing to stop animal neglect or abuse—and the calls for help continued. We did our best to respond by rescuing animals from six states and bringing them back to our flagship facility, The Briggs Animal Adoption Center (BAAC). At BAAC, these deserving animals came to know true kindness and love for, what may well have been, the first times in their lives—and hundreds were adopted by genuinely kind people who are committed to providing them with a lifetime of love. Covid-19 also did nothing to curb the need for the reduced-cost services offered by our Spay Today program, which helped to spay and neuter 3,815 animals.



As always, I invite you to come visit and take a tour of the NHES campus so that you can see for yourself how your donations are being put to work to help homeless animals. If you're able to do so, I'm sure you'll be pleased with what you find here.

On behalf of the Board of Directors, staff, volunteers and the animals that we serve—WE THANK YOU!

Jim Taylor

President

The NHES Humane Education Team went virtual to spread the message of kindness towards animals through stories, digital activities, and videos. Children virtually visited with the animals rescued by NHES' flagship animal care facility, The Briggs Animal Adoption Center (BAAC). Virtual learning made it possible for students to see some of the shyer animals and learn how to read safe/unsafe body language.





The NHES Paws for Kindness video series included:

- 1. Continuous Dog Tethering
- 2. Summer and the Dangers of Hot Cars
- 3. Caring for Animals
- 4. A Humane Solution to Pet Overpopulation and More

"During our school shut down, I reached out to Hayley and Megan for help with giving our first grade students an assembly experience they missed because of the school closures. They quickly responded with an amazing video to push out to our first grade students with great information about animal education and their facility. We had a lot of positive feedback from students and parents about the video. As an educator, I will always use the National Humane Education Society as a great learning resource for the classroom. It has always been a positive experience and everyone involved has always gone above and beyond to help children. Thank you for all that you have done to make this new way of reaching students possible. Great program!" ~K. Murphy (First Grade Teacher) Hedgesville Elementary School in WV



Important legislation for animal welfare was introduced throughout the pandemic but, sadly, a myriad of other bills took precedence over them. The Education Team kept supporters informed of 71 animal welfare issues.



Animal Abuse Registry





Animal Abuse Registry Petitions were mailed to our supporters to urge governors to create an animal abuse registry in their state.



Not long ago, Blackie—a precious community cat—was found near the woods where he lived, dragging his left front leg and emitting only a weak "meow." After an emergency trip to a vet hospital, we learned Blackie had been shot with a .22 bullet and was in critical condition.



Highlight



Maryland Bans Mass Balloon



The Big Cat Public Safety Act

Important legislation that would help big cats in America took a huge step forward on December 3, 2020, when the House of Representatives passed H.R. 1380 The Big Cat Public Safety Act 272-114.

The Big Cat Public Safety Act gained momentum in the spring of 2020 after the release of Netflix's documentary series *Tiger King*, which highlighted the cruel and inhumane practices inherent in the exotic animal trade industry in the United States.

If enacted, this bill will create tougher regulations for exotic animal facilities such as roadside zoos and animal parks which are notorious for illegally breeding tigers to use the cubs for roadside attractions such as photo ops for tourists. Once the cubs are grown, they are sold and trafficked throughout the United States.

The Briggs Animal Adoption Center

Located 90 miles west of Washington D.C. on NHES' 24-acre Campus, the BAAC is one of the finest animal care facilities in the country. Hundreds of cats and dogs are rescued, rehabilitated, and nurtured back to health by BAAC's caring staff. Many of these animals, like Pringles, need medical attention before they are ready to be adopted.



Pringles was brought to BAAC by a Good Samaritan. She was suffering from an injury to her tail (possibly from a car engine). Part of it had to be amputated by our veterinary medical staff. After she healed, she found a home to call her own.



We also distributed 4 1/4 tons of emergency animal food to individuals and small rescue groups to help feed approximately 1,147 cats and dogs.

During the pandemic, our animal rescue work continued. We rescued animals from 6 states: Pennsylvania, Virginia, West Virginia, Maryland, Mississippi, and North Carolina.



Veterinary Procedures Performed on Homeless Animals During 2021 Include:

- -Spay/neuter procedures
- -Biopsies
- -Exploratory surgeries
- -Hernia repairs
- -Tail amputations (partial)
- -Dewclaw removals
- -Eyelid repairs
- -Eye removals
- -Growth removals
- -Dentals—cleanings & extractions

*All animals received annual vaccinations, microchips, and flea, tick, and Heartworm Preventative.



In the aftermath of the pandemic, BAAC adjusted its hours of operation to accommodate state and local restrictions to help keep its staff and the public safe. Despite the limited hours of operation, BAAC helped hundreds of cats & dogs find their happy endings with loving families! Here are two testimonials:

Maddie

"She has brought so much joy to my life. Every day I laugh at her antics, and I love how she has become comfortable, and spoiled, in her new home. She follows me around like a dog at times, chirping and purring. She brings me her stuffed mice to admire, and demands love and brushes afterwards. Thank you again."



~Kristen (Maddie's Mom)



"Working as the accountant for NHES for the past two years has surrounded me with many wonderful pet companions. Therefore, after being without a furbaby of my own for three years, I decided it was time to fill that void. I had a very specific idea of what type of pup I was looking for, so I feel that it was meant to be that my Sue traveled the path that she did. She came into Briggs as a puppy and had a rough time finding her place after coming back a few times. Her last return to Briggs coincided with the start of my journey for a new furbaby. After meeting her, I just knew that she was the one and immediately put in an application. Now Sue is living her best life playing in her yard and laying in her recliner for tv time. She even gets to enjoy coming to work with me and seeing the wonderful staff that remember taking care of her."



Our annual events are a highlight for many of our supporters and bring in vital funds to help us provide the utmost care to the many animals who arrive at our facility. Although we had to cancel some of our events, limit others to volunteer staff only, and hold others virtually, we were greatly touched by our supporters' generous hearts to help us continue to care for homeless animals like Beauty and hundreds more.







SPAY TODAY

3,815 animals were spayed/neutered

2,391 CATS





1,304 DOGS

110 RABBITS



5 GUINEA PIGS









In the wake of the pandemic, residents from 4 states and 51 counties were helped.



"I've utilized the Spay Today program for three different cats. It was easy and I saved \$300 compared to not using the service. It helped me afford it and my kitten (Moon) I found is going to have a happier, safer life."

~Lillian

Spay Today, a program of NHES, has been serving the community since 1994 to help humanely tackle pet overpopulation. This program is made possible by generous donors and participating veterinary clinics who provide reduced prices for spay and neuter surgeries.





"Spay Today has been part of spaying and neutering at least 6 of my family pets over the last 20 years. Always there for us and helpful. Thanks Spay Today!"

~The Sabato Family

The NHES Alliance Partnership Program works collaboratively with and provides major funding to other reputable humane organizations whose work embodies the successful implementation of NHES' 12 Guiding Principles. Here are three organizations that NHES partnered with in 2021:



FRIENDS OF FELINES-CAPE HATTERAS ISLAND



Friends of Felines, Cape
Hatteras Island (FOFHI),
North Carolina, consists of a
small group of dedicated
volunteers who help
humanely reduce the
community cat population
through a trap, neuter, and
release (TNR) program.





This past year FOFHI:

- Sponsored two TNR community cat spay/neuter clinics with Dr. Marty Edwards and her staff from Cary, North Carolina.
- Spayed/neutered 204 cats
- Helped feed an estimated 50-100 community cats
- Provided 28 medical care vouchers to help island residents with veterinary care for their cats

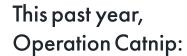
OPERATION CATNIP

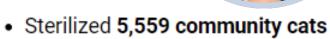


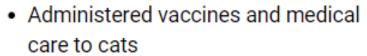
Operation Catnip (OC) of Gainesville, Florida, provides clinical and surgical opportunities to future veterinarians while providing them the tools they need to continue to be advocates for animals, particularly community cats.

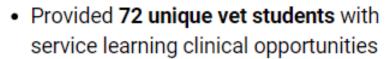


















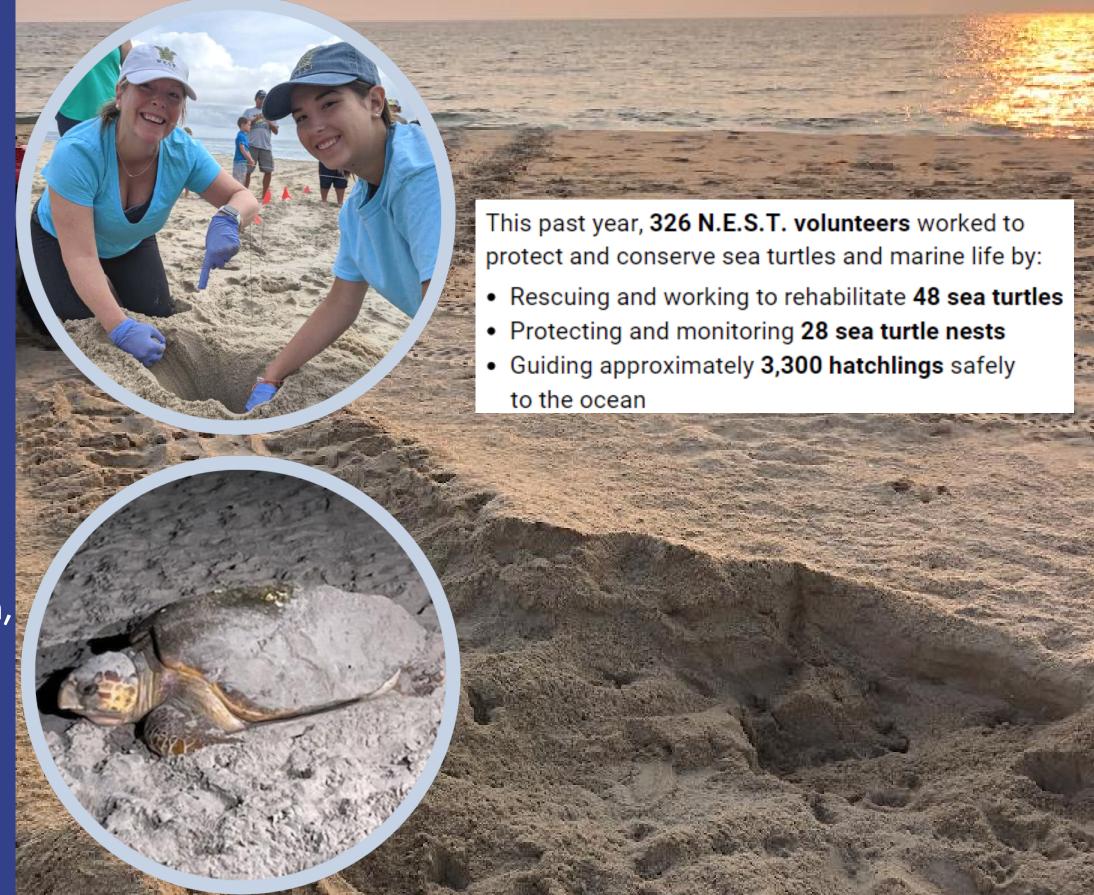




NETWORK FOR ENDANGERED SEA TURTLES (N.E.S.T.)

*Also an NHES Alliance Partner

N.E.S.T. is a non-profit all-volunteer organization dedicated to the conservation and protection of endangered sea turtles and other marine wildlife on the Outer Banks of North Carolina. N.E.S.T. volunteer services include turtle rescue and rehabilitation, identifying and protecting turtle nests via ATV patrol, monitoring turtle nests and waiting for hatchlings, and educating the public.

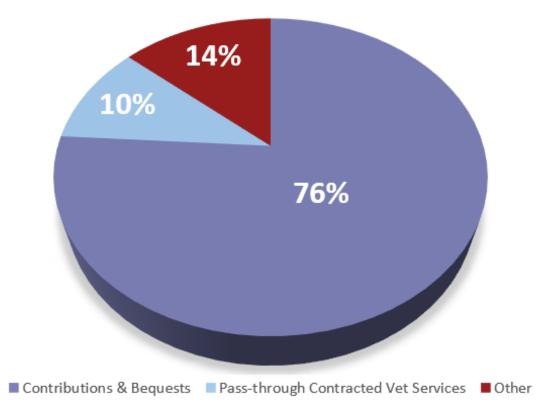


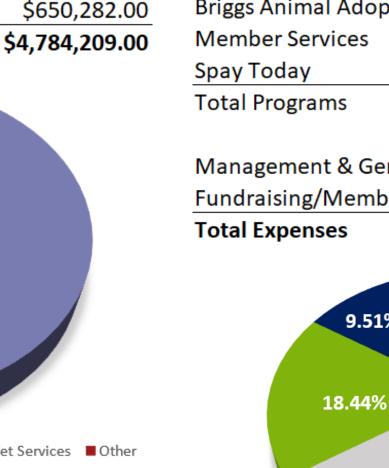
FINANCIAL OVERVIEW

NHES and its programs operate solely from your generous support helping us to create a more humane world for animals. We greatly appreciate your continued support!

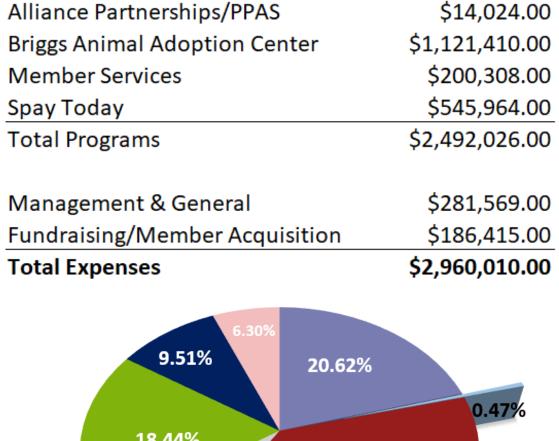


FY 2021 Revenue	
Contributions & Bequests	\$3,636,887.00
Pass-through Contracted Vet Services	\$497,040.00
Other	\$650,282.00
Total Revenue	\$4,784,209.00





Humane Education



37.89%

FY 2021 Expenses

\$610,320.00





Alliance Partnerships/PPAS

■ Briggs Animal Adoption Center

■ Member Services

Spay Today

■ Management & General

Fundraising/Member Acquisition



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