



The National Humane
Education Society

2024 Annual Report



BOARD OF DIRECTORS

James D. Taylor, President

Cynthia L. Taylor, Vice President

Christina B. Fernandez, Secretary

Ernest Lico, Treasurer

Margaret Janes, D.V.M., Director

Anne Small, Director



Gold
Transparency
2024

Candid.



Our Mission:

*"Fostering a sentiment of kindness to
animals in children and adults."*

Contact Us:

The National Humane Education Society

P.O. Box 340

Charles Town, WV 25414

Phone: 304-725-0506

Email: information@nhes.org

Website: www.nhes.org

Programs of NHES:

Briggs Animal Adoption Center

Spay Today



EXECUTIVE DIRECTOR'S GREETING

It has been an exciting first year for me here at The National Humane Education Society and on behalf of all the staff, volunteers, and furry friends, I cannot thank you, our supporters, enough for all you do to make it so we can continue to help the animals who need us.

I was first attracted to the position of Executive Director at NHES after reading about the legacy of Anna C Briggs and her dedication to helping animals from a very young age. She was a true pioneer and after visiting NHES it was apparent that her vision and mission continue through the work happening at the Briggs Adoption Center. I'm honored to be a part of her legacy's work and to ensure this lifesaving mission continues for the animals who need us.

This report highlights some of the work we do, but we clearly cannot document all of it. Each and every animal that goes into a loving forever home, along with every child who learns how to treat an animal with compassion and care is a reason for us to celebrate, and serves as a reminder to the importance of our work. Our campus provides a safe and loving place for animals whose lives had perhaps been filled with hardship and pain, ensuring their days moving forward will never be without love and the care they deserve. Every child who spends time with our Humane Education Department will leave a kinder and more compassionate human, helping ensure our world becomes a kinder place for animals.

The NHES campus is a truly special place and we would love to share it with you if you ever find yourself in the area. A beautiful drive from Washington DC will bring you to our rolling hills and farmland and a true sanctuary for pets while they await their forever homes. We hope to see you here one day, and who knows, perhaps your visit will result in a new forever friend of your own

Kindly,



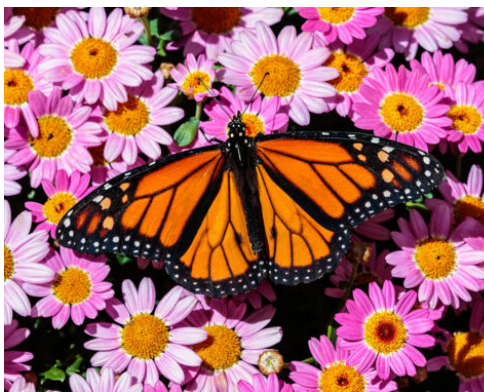
Nadia Novik
Executive Director



MISSION AND PURPOSE

Thanks to our generous supporters, we at The National Humane Education Society (NHES) have been able to carry out our mission to “foster a sentiment of kindness to animals in children and adults” since 1948. Only through those collective efforts can we create a more humane world where all animals are valued and protected. We accomplish our mission by (1) spreading awareness about legislative efforts to protect animals throughout the country via e-blasts and online content; (2) presenting educational programs to children and youth; (3) assisting our community by providing reduced-cost or free spay or neuter services; (4) rescuing and rehabilitating cats and dogs; and (5) providing assistance to select animal welfare organizations.

ANIMAL WELFARE HIGHLIGHTS



The MONARCH Act Would Sustain and Conserve the Western Monarch Butterfly Population

Representative Jimmy Panetta introduced the Monarch Action, Recovery, and Conservation of Habitat Act of 2023, or the MONARCH Act of 2023. H.R. 4350 was introduced on June 23, 2023. This bill would work to sustain and conserve the western population of monarch butterflies. If no action is taken to protect these pollinators, it is predicted that they will face extinction within the next twenty years.



Kentucky Honors Rescue Dog's Story of Survival with Ethan's Law

Ethan's story made headlines in 2021 when the Kentucky Humane Society nursed the young dog back from the brink of death. Tragically, Ethan had suffered severe neglect from his previous owner and only weighed 38 pounds instead of the 90 pounds expected for a dog of his size.

HB 258 was introduced by lawmakers to ensure that any harm done to an animal to inflict serious injury or infirmity will be tried as a Class D felony, and expands the legal definition of animal torture to include many instances of harmful restraint and neglect. What has moved the political leaders of Kentucky to finally take this leap forward for animal rights? For many, the story of a rescue dog turned celebrity named Ethan has been the inspiration.



NH Paws Up! Kangaroos Are Not Pets

Most people like Australia's most famous cultural export, the kangaroo. But would they want one in their home? That is the question legislators in New Hampshire faced when looking at House Bill 1325-FN. Representative Tom Mannion sponsored this bill to lower the legal barriers to privately owning wild animals in New Hampshire.

NHES Plants Seeds of Kindness Throught Its Education Programs

Creating change for animals in the future starts by planting seeds in the minds of the next generation. Because of the generosity of our donors, our Humane Education Team (Education Team) could travel and visit 4,100 preschool and elementary students in Florida, Kentucky, Maryland, New York, Rhode Island, Virginia, and West Virginia. During local school visits, our adoptable senior dog, Avis (who is a celebrity and recognized by many of the older students who have toured our animal care facility), took day trips with the Education Team to help children learn about animal body language and practice meeting a new dog safely.



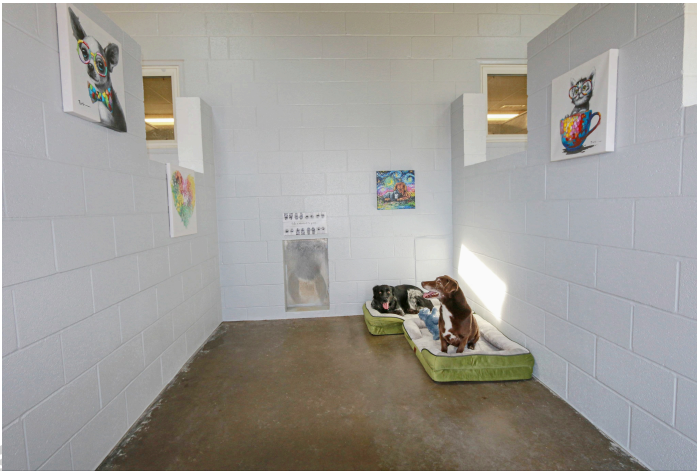
Meaningful moments with animals were made during NHES' summer camps and tours in our Humane Education & Training Center (Education Center). This small building provides a valuable space for children, teens, and adults to complete projects for our animals and socialize with select adoptable dogs. The camps are often the highlight for many children and teens as they spend a week interacting with our rescued pups and kitties. Additionally, the Education Center hosts birthday parties for young animal lovers, which resulted in some more happy endings for our rescued animal companions.



In January, the Education Team welcomed a new team member, Rebecca Balcom. Rebecca has a background in arts education. She has brought creative energy to the team as she carries out her passion for teaching children and her love for animals. Rebecca became connected with NHES and holds its mission close to her heart after adopting a rescued puppy, Nita, from NHES' animal care facility in 2021. Nita, now Chloe, has been loving life as a couch potato puppy and visiting a local theater in Winchester, VA, where she even received some limelight in Little Women.

RESCUED FURRY FRIENDS

Our flagship animal facility, the Briggs Animal Adoption Center (BAAC), has been operational since October 2000. We are so thankful to our donors who have made it possible for us to provide a safe and loving space where animals who have been injured, neglected, or homeless can recover and rest until they find a family and home of their own. BAAC can house 120 cats and 80 dogs comfortably. Some kennels were renovated this year to increase the comfort of our long-term resident dogs. Dog doors were installed so they could freely access their yard, giving them comfort and enrichment and helping alleviate stress.



We are fortunate to have 2 part-time veterinarians and a full-time veterinary technician on staff. Having the ability to provide immediate medical treatment to the animals we rescue can mean the difference between life and death for some of them and help alleviate suffering for others. Our in-house veterinary clinic is equipped with a surgery room, dental machine, x-ray machine, and a sonic laser therapy machine to help heal wounds and infections, provide relief from chronic or acute pain, and aid in the recovery process after surgeries. The kind generosity of our supporters made it possible for us to purchase this equipment so we can provide high-quality care to precious animals like Itty Bitty, one of the 203 animals rescued this year.



Itty Bitty was found alone on the street of a small West Virginia town. He was frail, underweight, suffering from a severe upper respiratory infection, infested with fleas and internal parasites, and most troubling of all—his left eye was severely swollen and “appeared” to have ruptured. Our staff veterinarian treated both of his eyes with eye ointments and prescribed antibiotics—and when the swelling in Itty Bitty’s left eye had gone down, his eye was removed. He found a loving home.

HAPPY TAILS: ADOPTION STORIES

This year, 248 rescued animals (152 dogs and 96 cats) found their forever homes. Adoption day is a celebratory one at BAAC. When announcements are made over the loudspeaker that animals are going home, excitement spreads among staff as they gather in the adoption room to give a last ear scratch or treat to a beloved furry companion. The excitement intensifies when long-term resident cats or dogs find a loving home. This year was magical for a trio of canines (Michael, Myrtle, and Noel) and felines (Meeka, Poppy, and Smudge) who found homes with very special families. These families have such big hearts to give more than one of our rescued animals a space to blossom and dedication to care for their special needs.



Michael, Myrtle, and Noel (pictured left to right) formed a special bond with each other while waiting for a forever family. Myrtle and Noel became tried and true BFFs while sharing a kennel—Myrtle followed Noel's lead when interacting with humans, and Noel looked to Myrtle when exploring her surroundings. Michael became part of the tight-knit duo while staying in the neighboring kennel and socializing during designated daily playgroups.

Upon Michael's arrival at BAAC, he was shaking and fearful, unaware that he had arrived at a safe space with loving humans. While disembarking from the rescue transport, he broke free and ran like the wind across the field of our campus. Staff immediately went after him, but he eluded them, so they set a humane trap to catch him. After 10 days of battling frigid temperatures, he was caught and started his rehabilitative journey to trust the kindness of humans.

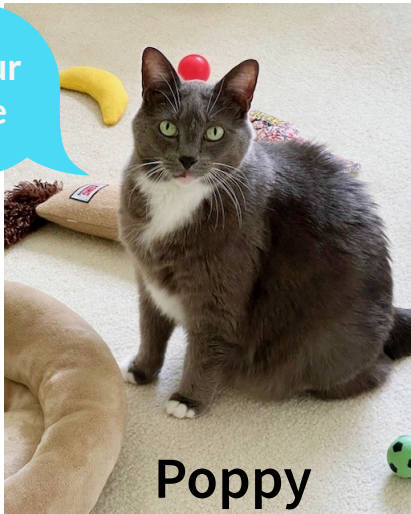
Two extremely kind individuals looked past the shyness of this trio and their older ages and chose to give them a forever home. They are fondly called the "three dogmigos" as they spend their days running, playing, sunning themselves in their large yard, and snuggling on the couch.

A HAPPY ENDING FOR A TRIO OF SENIOR KITTIES

BAAC's cageless cattery, with its open design, includes overhead walkways, sleeping cubbies, a screened patio, and small rooms. This layout creates a low-stress environment for the rescued felines. The smaller rooms provide a quieter space for cats requiring special diets or fewer feline friends. One of these rooms was where senior buddies Meeka and Poppy resided for several years because they needed a special diet and daily shots for diabetes. Smudge joined them later, and this trio won the heart of a very special individual who adopted them all.



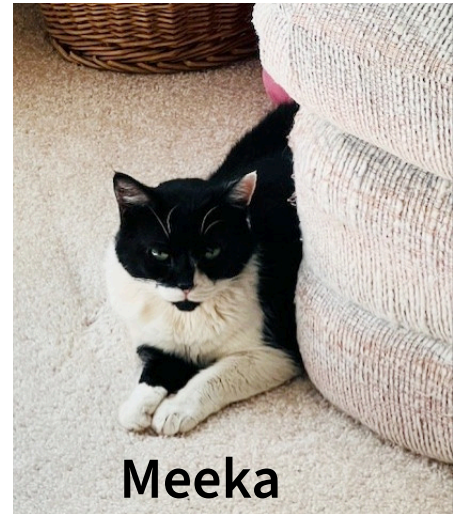
Living Our
Best Life



Poppy



Smudge



Meeka

Adopter's Testimonial:

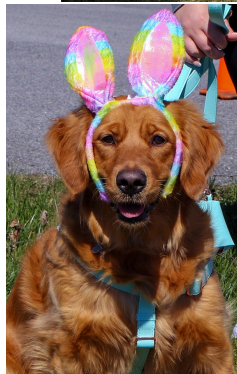
Everyone is so happy. Poppy and Meeka are doing so well. I actually saw Meeka put her paw on Poppy's paw. I tried to get a picture of it but she moved it before I could get it. Everyone has been to the vet and Poppy actually sat still for a nail trim without sedation. Smudge has completely taken over but we wouldn't trade her for anything! She has such a great personality. She is a people cat. My granddaughter loves her! Meeka is definitely the brave one. She comes to me when I call her name. I didn't realize how much Poppy depends on her for protection. It's so cute.... I tried to get him to come out of the room but he just sat in the doorway so I will let him come out when he is ready. You are right, he does eat Meeka's portion of food. She does eat though. I just have to give hers after Poppy is full...they are all so special and we love them.

I know I must sound like a crazy cat lady but I am enjoying getting to know them in different surroundings. I've spent a lot of time trying to make them comfortable. I've noticed that the little things make them happy. Poppy and Meeka still love the carpet, catnip mice and cardboard scratchers too. My cat, Lexie, seems to be surprisingly comfortable around them. I'm not sure why. Also, Poppy and Meeka are night owls. They are always playing at 3:00 in the morning! I'm sure that you are getting asked where they are by so many people. We miss seeing all of you every weekend! Thanks for the hard work that you do. We know how dedicated you all are to these animals and want to tell you just how much we appreciate everyone and your hard work. Thanks again!

COMMUNITY EVENTS

NHES hosts a handful of events throughout the year to help raise additional funds to care for the animals and support its programs. It also provides a space for the community to bring their dogs to enjoy the grounds of its 24-acre campus.

This spring, the campus was buzzing with canines who came to sniff out the most treat-filled eggs during the annual Doggy Easter Egg Hunt. Supporters put on their running shoes to enjoy the great outdoors during the 5K & 10K Tails on Trails and Footin' for Animals Fun Run & Walk. The Dubs and Dogs Volkswagen Car Show brought in almost \$9,000 thanks to the kindness of Dustin and Donna, who donated all of the proceeds to NHES. Their rescue pup, Roscoe, is why they started Dubs and Dogs to help benefit homeless animals.



SPAY TODAY PROGRAM

Spay Today is pivotal in reducing animal homelessness in the states bordering the NHES campus in Charles Town, WV. Since 1994, this program has provided reduced-cost or free spay and neuter assistance to individuals in Maryland, Virginia, West Virginia, Pennsylvania, and Washington D.C.



The program is only possible with the help of participating veterinary clinics.

Total FY24

2,698

Total Since 1994

92,611

Currently, 8 veterinary clinics are part of the program. Spay Today helped spay or neuter 2,698 cats, dogs, and rabbits this year. Since its inception, Spay Today has helped spay and neuter over 92,611 animals.

ALLIANCE PARTNERSHIPS

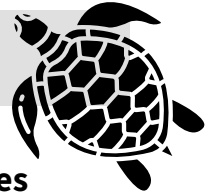
The NHES Alliance Partnership Program works collaboratively with and provides major funding to other reputable humane organizations whose work embodies the successful implementation of NHES' 12 Guiding Principles.



Friends of Feline-Cape Hatteras Island (FOFHI) is a small volunteer group dedicated to spaying and neutering the island's community cats that are then returned to managed colony sites—complete with shelters and feeding stations in North Carolina. FOFHI conducted two TNR clinics this year—1 in the early summer and 1 in the early fall with Dr. Marty Edwards from Cary, North Carolina, and her wonderful staff. 256 cats were spayed and neutered. 125 of those cats were helped through the Operation Homeless Cat Program sponsored by the Outer Banks SPCA. FOFHI also provided 55 kitten checkups for kittens going up for adoption and assisted 45 island residents with medical vouchers to help them with vet expenses for their cats. In addition, they provided food to 6 island resident caretakers of community cat colonies and food to island residents in need.



Operation Catnip (Catnip), located in Gainesville, Florida, provided spay or neuter services to 8,001 cats and 4 dogs, and provided an additional 2,427 visits to cats for wellness, vaccinations, injuries, checkups, and other procedures. Catnip also provided 109 special procedures, including amputations, enucleations, entropion repairs, FHO's, mass removals, prolapsed rectum repairs, and hernia repairs. Additionally, 29 cats were clipped and their wounds were cleaned. Veterinary Students performed 5,303 of the spay and neuter surgeries, scrubbed in or performed the special procedures, clipped and cleaned wounds, provided the medical exams on the KSD kittens, served in the induction, prep, and post-op stations, and handled recovery. The vet students also learned procedures and protocols for admissions and discharge and talked with caregivers about their cats.



Network for Endangered Sea Turtles (NEST), located in Kitty Hawk, North Carolina, is committed to contributing to preserving these species through research and rescue efforts and fostering greater understanding and appreciation of these species and their habitat through education and enhanced public awareness. NEST volunteer services include turtle rescue and rehabilitation, identifying turtle nests via ATV patrol and protecting those nests, sitting on turtle nests awaiting hatching, and educating the public. NEST members responded to 44 nests that produced 2,667 live hatchlings, and volunteers rescued 113 live turtles and transported them to STAR Center for rehabilitation this year.



Soul Dog Rescue in Fort Lupton, Colorado, is a small crew of volunteers and paid staff who help spay and neuter companion animals on Tribal Lands. They helped spay and neuter 448 dogs.



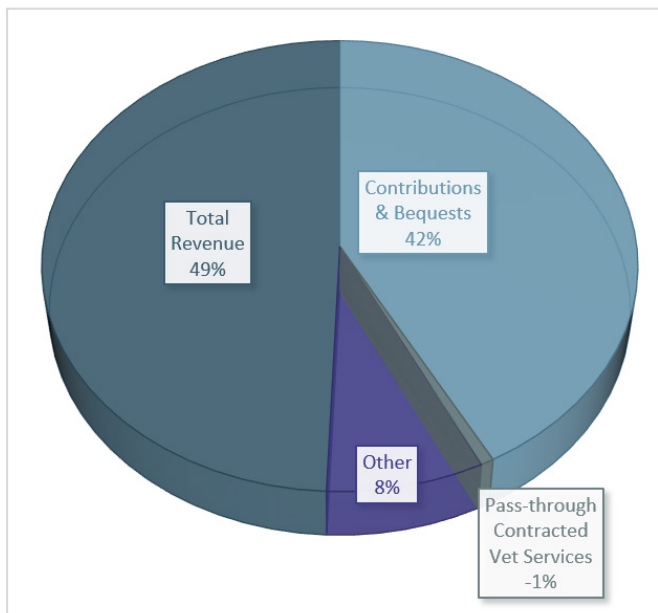
Suwannee PAWS, Inc. is a small, reduced-cost spay/neuter clinic based out of Live Oak, Florida. Dr. Tracie Daniels and her team spayed and neutered 86 animals (9 dogs and 77 cats) for residents in Suwannee County. They had a difficult year due to being hit by Hurricane Idalia, which required extensive repairs to their building.

FINANCIAL OVERVIEW

None of our work would be possible without the kindness and generosity of our supporters. We are extremely grateful for the difference we are able to make in the lives of animals because of them. Thank you!

FY 2024 Revenue

Contributions & Bequests	\$ 2,110,545.00
Pass-through Contracted Vet Services	\$ (32,909.00)
Other	\$ 395,604.00
Total Revenue	\$ 2,473,240.00



FY 2024 Expenses

Humane Education	\$ 503,400.00
Alliance Partnerships/PPAS	\$ 32,109.00
Briggs Animal Adoption Center	\$ 1,424,866.00
Member Services	\$ 92,906.00
Spay Today	\$ 75,062.00
Total Programs	\$ 2,128,343.00
Management & General	\$ 294,543.00
Fundraising/Member Acquisition	\$ 262,178.00
Total Expenses	\$ 2,685,064.00

Note: The reason revenue and expenses are netted is that NHES is considered the agent rather than the principal in this type of arrangement. When an organization is the agent, rather than the principal, the revenue stream is required to be presented net of expenses. This is a GAAP presentation issue.

The principal vs. agent consideration comes up when three parties are involved in a transaction:

1. Customer - party receiving the good/service
2. Principal (contracted vet) - party with ultimate responsibility for delivering/performing the good/service – presents revenue and expenses gross
3. Agent (NHES) - party who serves as intermediary between the principal and the customer – presents revenue net of expenses

